

## 53rd Annual Tubac Festival of the Arts - 2012 Poster Competition Rules

**Eligibility:** This competition is open to all artists—amateur, student or professional. Winning entries from any other art competition or art previously published in periodicals, web sites, logos, fliers or any other form of public distribution, with or without compensation to the artist, may not be entered.

**Judging:** Entries will be judged by a committee appointed by the Tubac Chamber of Commerce. The winning artwork will be announced December 21, 2011.

**Award:** The winning artist will be awarded one of the following options:

- **Option 1** – Free 10x10 booth space during the Tubac Festival of the Arts to promote their artwork - a \$575 value, OR
- **Option 2** – \$300 cash prize.

The winning artist will also be featured in press releases and festival promotions, and will receive 25 free copies of the printed festival poster.

### Terms and conditions for accepting the award:

- Artist agrees to personally sign a limited edition of 500 posters.
- Artist is not required to accept the festival booth space.
- If the festival booth space is accepted:
  - Artist must be present all five days of the festival.
  - Artist must provide a white tent, table and display equipment.
  - Booth space can be used to promote the Artist's work only.
  - Booth space is not transferable.
- If the cash award is accepted:
  - Artist must attend the Festival for a minimum of two days.
  - Artist must be available in Tubac on or before 2/8/12 to personally sign posters.

**Winning Entry:** The winning entry will be used by the Tubac Chamber of Commerce as the primary image for the 2012 Tubac Festival of the Arts poster and related Festival promotional materials such as t-shirts, hats, etc. The original artwork will remain the property of the artist.

### Important Dates:

- Registration and Competition begin: August 1, 2011
- Entry Deadline for artwork submissions: November 30, 2011
- Winning artist and artwork announced: December 21, 2011

**Subject Guidelines:** The following guidelines address artwork that will be acceptable for public distribution by the Tubac Chamber of Commerce.

1. All artwork entered for the competition must be original.
2. Artists are encouraged to incorporate a Southwest or Tubac theme into their artwork.
3. Artists are free to explore all forms of imagery with the exception of the following: nudity; images degrading or demeaning the human condition; illegal activities; religious or political references.
4. No logos, brand names, trademarks or copyright material may be included in artwork, with these exceptions:
  - a. Festival trade name: 53<sup>rd</sup> Annual Tubac Festival of the Arts
  - b. Festival dates: February 8-12, 2012
  - c. Official Tubac Chamber of Commerce logo
  - d. Note: Festival name, dates and logo are not required to be in artwork.

**Submission Requirements:** Each artist may submit up to three (3) works of art. Artwork must be suitable for enlargement to poster size of, at least, 18" x 24". Please submit artwork as follows:

1. 4x5 color transparency OR digital image on CD (see *digital specs below*).
2. Color printed sample measuring 8"x10" of each artwork submission.
3. Each transparency or CD and printed sample must be labeled with:
  - a. Artist name
  - b. Title of artwork
  - c. Medium
4. Signed poster competition application (available from the Tubac Chamber), including a brief artist biography.
5. Submission materials will remain the property of the Tubac Chamber of Commerce.

### Technical requirements for digital images:

1. TIF format or Photoshop native format (PSD).
2. Minimum resolution 600 dpi. Digital image size & resolution should accommodate enlargement to poster size 18"x 24".
3. CMYK mode.
4. Any text should be on a separate editable layer in PSD format. All fonts must be included on the CD.
5. Multiple entries can be submitted on a single CD.